

Collaboration between pharmacists and general practitioners in the health care system in the Islamic Republic of Iran

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التعاون بين الصيادلة والممارسين العاميين في نظام الرعاية الصحية في جمهورية إيران الإسلامية

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الخلاصة: لقد تبين أن التعاون بين الصيادلة والممارسين العاميين يحسّن رعاية المرضى والنتائج. وحتى الآن لا يزال البحث عن العوامل التي تؤثر على الممارسة التعاونية في مراحلها الأولية. ولقد كان الهدف من هذه الدراسة تفصي علاقة العمل التعاوني بين الصيادلة والممارسين العاميين من حيث مواقفهم، وإدراكهم للأدوار، وتجربتهم مع الممارسة التعاونية، وطريقة الاتصال المفضلة، ومجالات التعاون الحالية واللاحقة، والعوائق التي يُتصور أن تعترض سبيل التعاون بين المهنيين لدى عينة من الشعب الإيراني. لقد قمنا بتوزيع 318 استبياناً على الصيادلة المجتمعيين والممارسين العاميين في طهران. فكان موقف كلا الفئتين إيجابياً تجاه التعاون، غير أن نصف المشاركين في الاستطلاع تقريباً ذكروا حصول ممارسة تعاونية في بعض الأحيان فقط. وفضّلت كلا الفئتين التواصل عن طريق الهاتف أو وجهاً لوجه على التواصل عن طريق الفاكس أو الرسائل. وقد تم التعرف على عدد قليل من مجالات التعاون الحالية، بيد أن المجال المفضل لدى كلا الفئتين كان "اتخاذ القرارات المتعلقة بالمعالجة الدوائية للمرضى". وكان لكل من الفئتين تصورات مختلفة لأدوار الصيادلة المجتمعيين. وأعربوا عن قلقهم حول إمكانية تجزئة رعاية المرضى بإشراك العديد من مقدمي الرعاية الصحية، واعتبروا أن عدم التواصل وجهاً لوجه يمكن أن يكون عائقاً يحول دون التعاون.

ABSTRACT Collaboration between pharmacists and general practitioners (GPs) has been shown to enhance patient care and outcomes. The aim of the present study was to investigate the collaborative working relationship between pharmacists and GPs in terms of their attitudes, role perceptions, experience with collaborative practice, preferred method of communication, areas of current and further collaboration, and perceived barriers to interprofessional collaboration in a sample of the Iranian population. We distributed 318 questionnaires to community pharmacists and GPs in Tehran. Both groups had a positive attitude towards collaboration; however, about half the respondents reported only occasional collaborative practice. Both groups preferred communication by telephone or face-to-face communication by fax or letter. Few current areas of collaboration were identified; however, an area favoured by both groups was "decision-making for patients' pharmacotherapy". The two groups expressed concern about possible fragmentation of patient care with the involvement of multiple health care providers, and perceived lack of face-to-face communication as a possible barrier to collaboration.

Collaboration entre pharmaciens et médecins généralistes dans le système de soins de santé en République islamique d'Iran

RÉSUMÉ Il a été démontré que la collaboration entre les pharmaciens et les médecins généralistes était un facteur d'amélioration des soins dispensés aux patients ainsi que de leur état de santé. La présente étude avait pour objectif d'examiner la collaboration professionnelle entre pharmaciens et médecins généralistes dans un échantillon de la population iranienne en termes d'attitudes, de perception des rôles, d'expérience de collaboration, de méthode de communication privilégiée, de domaines de la collaboration actuelle et future, et de barrières perçues en matière de collaboration interprofessionnelle. Nous avons distribué 318 questionnaires aux pharmaciens communautaires et médecins généralistes de Téhéran. Les deux groupes étaient favorables à la collaboration, mais près de la moitié des participants ont rapporté n'entretenir des relations de collaboration que sur une base occasionnelle. Les deux groupes ont déclaré préférer une communication par téléphone ou en face à face que par fax ou courrier. Peu de domaines faisant l'objet d'une collaboration actuelle ont été identifiés. Cependant, les deux groupes avaient pour domaine de prédilection « la prise de décision concernant la pharmacothérapie des patients ». Les deux groupes se sont dit préoccupés par une possible fragmentation des soins dispensés aux patients du fait de l'apparition de multiples prestataires de soins de santé, et percevaient le manque de communication en face à face comme une barrière potentielle à la collaboration.

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Introduction

Today, interprofessional collaboration is seen as an integral part of the practice of medicine and even of medical education (1). Collaborative working relationships promote the provision of pharmacotherapy management services, disease state management and other patient care services (2). "Interprofessionality" is defined as the development of cohesive practice among professionals in different fields, which enables them to reflect upon and find ways of practising that provide an integrated answer to clients' and patients' needs. This involves continuous knowledge-sharing among professionals to optimize patient care and improve their outcomes (3). Pharmacists and GPs have increasingly been encouraged to become involved in interprofessional collaboration in order to enhance patient care and achieve therapeutic goals (4). A number of collaborative experiences between pharmacists and physicians have been reported, and the benefits of such collaboration have been well documented (5–12).

To date, research has focused on the effects of GP–pharmacist collaboration on patient care and outcomes. Another approach might be to study factors that influence collaborative practice, which could provide insight for future interprofessional care and research on models of interprofessional practice. One such factor is the *attitude* towards collaboration, as it may influence the degree to which GPs and pharmacists collaborate (4). The attitudes of pharmacists were found to be significantly correlated with care-providing functions (13). Another factor is *perceptions of the role of community pharmacists* (14). In recent years, the role has evolved from the traditional one of dispensing medicines to a more clinical role (15,16), and there may be certain skills and expertise that are not apparent to both types of professionals. Differing role perceptions are likely to result in barriers to interprofessional

collaboration (15); identification and removal of perceived interprofessional barriers between pharmacists and GPs is essential for establishing collaboration (17).

To our knowledge, collaborative practice between pharmacists and general practitioners has not previously been studied in the Islamic Republic of Iran or most probably in Asia. The aim of this study was therefore to investigate collaborative working relationships between pharmacists and GPs in terms of their attitudes, role perceptions, experiences with collaborative practice, preferred method of communication for collaborative practice, areas of current and potential further collaboration and perceived barriers in a sample of the Iranian population.

Methods

A comprehensive literature search was conducted to identify studies on GP–pharmacist collaborative practice. The survey questions used in a study on pharmacists' and physicians' views on collaborative practice in a community pharmaceutical care project (18) were translated into Persian with the authors' permission (Dr Deborah Kelly, personal communication), and the translated questions were tested for content and face validity by 10 expert clinical pharmacists and physicians. All the survey questions were pilot-tested in a sample of 45 expert community pharmacists and general physicians, and the reliability of the questionnaire was calculated to be 0.87 with Cronbach's alpha. Seven survey questions (43 items) were used to measure respondents' views on different aspects of interprofessional collaboration between GPs and pharmacists.

Data collection

Pharmacists (including those with experience of practising as community pharmacists) and physicians attending

four continuous medical education programmes between February and August 2014 were invited to participate in the study, and 318 questionnaires were distributed, covering various aspects of interprofessional collaboration, demographic data (including gender, age and educational), number of years since graduation, community size and any academic affiliation.

The study protocol was approved by the ethics committee at Islamic Azad University, Pharmaceutical Sciences Branch (ID Number: 863).

Data analysis

The data were analysed with SPSS 21.0 software. Descriptive statistics were used to calculate results for each group separately, and Spearman rank correlations were used in order to identify between age, gender, education, community size and university affiliation and responses concerning attitudes, role perceptions, experience with collaborative practice, preferred method of communication, areas of current and possible further collaboration and perceived barriers to interprofessional collaboration. *P* values less than 0.05 were assumed to be significant.

Results

Of the 318 survey questionnaires distributed, 231 were completed, for a response rate of 72.6%. The demographic characteristics of the respondents are summarized in Table 1.

In both respondent groups, significant relations were found between age, gender, community size and university affiliation and certain aspects of interprofessional collaboration (Table 2). Significant relations were also found between the university degree (PharmD or MD) and all the role perceptions investigated ($P = 0.000$) except for the role of pharmacists in dispensing prescriptions. Significant relations were found between current collaborative

Table 1. Demographics of pharmacists and general practitioners surveyed

Characteristic	Pharmacists (n = 132)	General practitioners (n = 99)
Sex		
Female	110 (83.3%)	54 (54.5%)
Male	22 (16.7%)	45 (45.5%)
Age (years)		
20–29	80 (60.6%)	26 (26.3%)
30–39	31 (23.5)	36 (36.4%)
40–49	8 (6.1%)	31 (31.3%)
> 50	13 (9.8%)	6 (6.1%)
Number of years since graduation		
< 10	106 (80.3%)	58 (58.6%)
10–19	10 (7.6%)	34 (34.3%)
20–29	6 (4.5%)	2 (2.0%)
> 30	10 (7.6%)	5 (5.1%)
Community size		
Small town (2000–1 000 000 population)	21 (15.9%)	25 (25.3%)
City (> 1 000 000 population)	111 (84.1%)	74 (74.7%)
University affiliation		
No	111 (84.1%)	75 (75.8%)
Yes	21 (15.9%)	24 (24.2%)

practice in modifying patients' pharmacotherapy, dose adjustment, managing side-effects of medication, patient counselling and improving patient adherence.

Attitudes towards collaborative practice were similar in the two respondent groups. The proportion of pharmacists who reported having tried to collaborate with GPs in order to enhance patient care was 14.6%, whereas only 12.4% of GPs reported attempted collaboration. Almost half of each group agreed that collaboration between health care professionals enhances patient care, and one third of pharmacists and one fourth of GPs believed that collaboration between their professions would enhance patient care.

Nearly half of each group reported having had *occasional* collaboration with their counterparts (47.0% of pharmacists and 40.4% of GPs), while 32.6% of pharmacists and 28.3% of GPs reported having *never* or *rarely* experienced collaborative practice; 6.1% of pharmacists and 11.1% of GPs reported having

always collaborated with their counterparts, and 14.3% of pharmacists and 20.2% of GPs reported *frequent* experience with collaboration.

The preferred method of communication for collaborative practice for both groups was by telephone or face to face rather than by fax or letter. Communication by telephone was preferred by 57.1% of pharmacists and 31.6% of GPs, whereas 42.9% of GPs and 26.2% of pharmacists preferred face-to-face communication. Only 7.1% of pharmacists and 12.2% of GPs reported letter-writing to be their preferred method.

When pharmacists were asked whether the tasks cited in Table 3 should be identified as components of the role of community pharmacists, there was a high level of agreement that activities such as "assisting patients in selecting over-the-counter medication", "patient counselling", "helping to manage medication side-effects" and "helping to manage drug interactions" should be part of their role. They also agreed that roles such as "dispensing

prescriptions" and "helping with medication insurance and reimbursement issues" were not part of the role of community pharmacists. A large majority of GPs perceived none of the roles listed in Table 3 as those of a community pharmacist.

In response to the question about areas in which they currently collaborate, both groups agreed that there is currently little collaboration in all areas. Both groups reported that the most frequent collaboration is to "manage drug interactions", "provide patient counselling" and "manage side-effects of medications".

When asked about possible areas of future collaboration (Table 4), pharmacists were more willing than GPs to collaborate in various areas. Both groups were willing to collaborate in decision-making on patients' pharmacotherapy and management of drug interactions.

The pharmacists and GPs agreed on perceived barriers to collaborative practice. Both groups expressed

Table 2. Correlations between age, gender, community size, university affiliation and other variables in aspects of interprofessional collaboration

	Pharmacists		GPs	
	<i>P</i>	<i>R</i>	<i>P</i>	<i>R</i>
Age				
Attitude towards collaboration	0.080	- 0.158	> 0.05	–
Experience in collaborative practice	0.002	0.262	> 0.05	–
Role perceptions (dose adjustment)	0.008	0.233	> 0.05	–
Role perceptions (dispensing prescriptions)	> 0.05	–	0.30	-0.221
Current collaboration (dose adjustment)	0.002	0.280	0.12	0.255
Future collaboration (decision-making about patients' pharmacotherapy)	> 0.05	–	0.017	- 0.240
Gender				
Perceived barriers to collaboration (concern about liability for shared responsibility)	> 0.05	–	0.000	-0.307
Community size				
Current collaboration (managing side-effects of medication)	> 0.05	–	0.033	- 0.217
Perceived barriers to collaboration (concern about liability for shared responsibility)	> 0.05	–	0.023	- 0.230
Perceived barriers to collaboration (lack of compensation)	> 0.05	–	0.005	0.283
University affiliation				
Attitude towards collaboration	> 0.05	–	0.011	- 0.269
Experience of collaborative practice	> 0.05	–	0.013	0.249
Role perceptions (advising on selection of over-the-counter medications)	> 0.05	–	0.035	- 0.215
Role perceptions (managing side-effects of medication)	> 0.05	–	0.006	- 0.276
Role perceptions (improving patient adherence)	> 0.05	–	0.050	- 0.201
Current collaboration (dose adjustment)	> 0.05	–	0.002	- 0.313
Current collaboration (managing side-effects of medication)	> 0.05	–	0.010	- 0.262
Current collaboration (decision-making about patients' pharmacotherapy)	> 0.05	–	0.008	- 0.268

concern about “possible fragmentation of patient care by the involvement of multiple health care providers” and “lack of face-to-face communication”. Neither group was overly concerned about “liability for shared information”, “lack of compensation” or “dealing with multiple care professionals” as barriers to collaboration (Table 5).

Discussion

The present study provides evidence that although many pharmacists and GPs agreed on the beneficial role of collaborative practice in patient care, the majority have never tried or even considered collaboration in their professional work in the Iranian health care

system. Alkhateeb et al. (19) investigated physicians' attitudes towards collaborative agreements with community pharmacists in West Virginia, United States, and found that 60% had favourable attitudes towards collaboration, although they were more inclined to collaborate in certain areas of pharmacotherapy. Kelly et al. (18) in Canada found that nearly all pharmacists and physicians had a positive attitude towards collaboration. The proportions of the two groups in our study who considered that collaboration specifically between pharmacists and GPs improves patient care were lower than in similar studies in different populations, indicating the need for further education of professionals in this regard.

The attitude towards collaborative practice was significantly correlated with the age of the pharmacists and whether they were affiliated with a university. Thus, time and experience may change attitudes. Various psychological models account for attitude change through the life cycle (20), and continuous medical education is probably influential in changing pharmacists' and GPs' attitudes. Moreover, as respondents who were actively involved in academia were more positive about collaborative practice, education may play an active role in changing attitudes.

In this study, about half the respondents in each group reported only occasional collaborative practice, consistent with the findings of two

Table 3 Pharmacists' (n=132) and GPs' (n=99) perceptions of the roles of community pharmacists

Role	Pharmacists (Yes)	GPs (Yes)
Assisting patients in selecting over-the-counter medications	82.0%	30.2%
Patient counselling	86.7%	36.5%
Helping to manage medication side-effects	81.3%	33.3%
Helping to manage drug interactions	82.0%	34.4%
Helping to improve patient adherence	64.8%	31.3%
Dispensing prescriptions	39.1%	37.5%
Dose adjustment	60.2%	20.8%
Helping physicians to select a medication	58.6%	36.5%
Helping in medication insurance and reimbursement	35.2%	14.6%

Four pharmacists and three GPs did not answer all the questions.

Canadian studies (18,21). Surprisingly, the percentage of health care providers who actually practised interprofessional collaboration in our study was higher than that with a positive attitude. Most of the respondents might have considered that collaboration among health care providers and not only between GPs and pharmacists enhances patient care.

The question remains why, despite positive attitudes towards interprofessional collaboration, both groups have experienced such limited collaborative practice. Lack of joint training courses for the two groups may have contributed. If students in both pharmacy and medicine have educational opportunities that allow for more interaction with their future colleagues, collaborative practice in health care settings may become more common. Joint

activities between currently practising professionals should also be considered. Another reason for the limited collaborative experience might have been a lack of "trustworthiness", which is established by professionals who make consistent contributions to patient care and high-quality clinical recommendations that improve patient outcomes. In addition to displaying competence, both categories of professionals should ensure continuous communication to establish trustworthiness. A pre-existing relationship between a community pharmacist and a GP might also foster trustworthiness.

Pharmacists' and GPs' perceptions of the role of pharmacists in health care probably play an integral role in the establishment of collaboration. In the present study, community pharmacists considered that they had an active role

in managing the side-effects and interactions of medications, assisting patients in selecting over-the-counter medications, providing patient counselling, helping to improve patient adherence and providing drug information to physicians. GPs, however, considered that the role of community pharmacists was in the more traditional areas of patient counselling and dispensing prescriptions. Our results are similar to those of other studies, which found that GPs perceive the roles of community pharmacists as supplying and dispensing medications (22,23) and counselling (24,25). In recent years, however, GPs' perception of the role of pharmacists has changed, with growing acceptance of a more clinical roles for pharmacists (8,14). The closer the role perceptions of the two groups, the closer we come to ideal collaborative practice. We suggest

Table 4. Pharmacists' and GPs' views on areas for future collaboration

Area for future collaboration	Pharmacists (n = 132) ^a	General practitioners (n = 99)
Modification of patients' pharmacotherapy	60.3%	38.4%
Dose adjustment	60.6%	24.2%
Managing side-effects of medication	66.9%	41.4%
Managing drug interactions	67.7%	59.6%
Decision-making on patients' pharmacotherapy	77.2%	69.7%
Patient counselling	63.0%	42.4%
Improving patients' adherence to medication	54.3%	32.3%
Advising on medication insurance and reimbursement	31.5%	21.2%

^aFive pharmacists answered all the questions.

Table 5 Pharmacists and GPs' perceived barriers to collaborative practice

Perceived barrier	Pharmacists (n = 132)	GPs (n = 99)
Involvement of multiple health care professionals could fragment patient care	64.3%	51.5%
Concern about liability for shared responsibility	42.9%	29.9%
Concern about liability for shared information	27.8%	21.6%
Lack of compensation	25.4%	24.7%
Dealing with multiple health care professionals on patients' pharmacotherapy	33.3%	23.7%
Lack of face-to-face communication	51.6%	56.7%
Time-consuming	45.2%	40.2%

Six pharmacists and two GPs did not answer all the questions.

that interprofessional collaboration be taught in Iranian medical schools, as elsewhere; it is now an integral part of medical school curricula in numerous countries, including Australia, Canada, the United Kingdom and the United States (26,27).

The basis of education on interprofessional collaboration is practising teamwork and building understanding of the competence, knowledge and skills of oneself and others. Collaboration other than in medical schools could also be encouraged. A number of studies have been conducted on interprofessional collaboration in medical wards. Weller et al. (28) found that organizational structures are the key to successful interprofessional practice in hospitals. In a clinical setting, members of health care teams should be able not only to clearly identify their own roles and responsibilities but also be completely aware of the competence of other team members in relation to their own (29). Policy-makers, health care managers and members of the health care system, including pharmacists and GPs, can be influential in developing interprofessional care models at both educational and institutional levels.

In this study, both respondent groups found that the current level of collaboration in all categories was low. Collaboration to manage drug interactions, provide patient counselling and manage medication side-effects was reported to be the most frequent.

Surprisingly, we found that, although only 34.4% of GPs considered that management of drug interactions was part of the role of community pharmacists, 45.6% declared that they currently collaborated with pharmacists in this area. This may be because a high percentage of pharmacists (82%) considered that management of drug interactions was part of their role and therefore initiated collaboration with their GP counterparts in this regard.

Both groups preferred communication by telephone and face to face rather than by fax or letter. Electronic transfer of patient information and prescriptions is not yet available in the Islamic Republic of Iran; however, a number of pharmacists commented that electronic transfer of information should be explored, as an e-prescribing system enables professionals to share patient information throughout the health care continuum and may offer further opportunities for professionals to engage collegially.

Both groups in this study cited the main barriers to collaborative practice as "lack of face-to-face communication" and "possible fragmentation of patient care by the involvement of multiple health care providers". Kelly et al. (18) studied a population of Canadian GPs and pharmacists, who reported that lack of compensation and having to deal with multiple health care professionals were the greatest barriers to collaborative practice. In a study on barriers between

community pharmacists and GPs, Hughes and McCann (17) identified the following barriers: the "shopkeeper" image of community pharmacists, limited access to both groups, hierarchy in terms of professional standing and lack of awareness of GPs about community pharmacists' level of knowledge and expertise. Once potential barriers have been identified, measures should be taken to overcome them, and pharmacists, GPs and policy-makers should all take an active role. For instance, "care coordination" could overcome fragmentation of patient care. This could involve activities such as ensuring that all health care providers involved share important clinical data and have clear shared expectations about their role in patient's care. A health plan medical team network might be a solution. Lack of face-to-face communication could be resolved by the use of cost-effective, time-saving Apps that allow video calls.

The factors gender, community size and university affiliation correlated with perceived barriers to collaborative practice. Concern about liability for shared information and responsibility was significantly correlated with the gender of the respondents, and community size was significantly related to perceiving lack of compensation and concern about liability for shared responsibility as barriers to collaboration. Different factors may be perceived as barriers in different communities.

In order to improve our health care system and thus enhance patient care through interprofessional collaboration, we must be ready psychologically. Therefore, the psychological aspects of pharmacists' and GPs' well-being and their quality of life should be considered. It is highly probable that psychological factors play a role in hindering collaborative relationships. Dowell et al. (30) found that community pharmacists, GPs and general surgeons were among the most stressed health professionals and that they were also dissatisfied with their jobs. In a similar study conducted among Iranian community pharmacists, 78% of the participants reported satisfactory psychological and physical planes. Perceptions of general health and quality of life in a sample of community pharmacists in Tehran were found to be satisfactory (31).

One limitation of the present study was the sampling method, which was non-probability sampling. Additionally, approximately 60% of the pharmacists but only 26% of the GPs were in the youngest age group. This age effect is reflected by the pharmacists' professional

life, and the study may tend to reflect mainly the ideas and perceptions of younger pharmacists.

Conclusion

Our findings support and extend the evidence on interprofessional practice between pharmacists and GPs by examining collaborative relationships between the two groups in terms of attitudes, role perceptions, experiences with collaborative practice, preferred method of communication for collaborative practice, areas of current and future collaboration and perceived barriers. The study probably has important implications for the establishment or enhancement of interprofessional practice in the Iranian health care system and indicates possible strategies for improving collaborative practice between pharmacists and GPs. For instance, we found that pharmacists and GPs agree that interprofessional collaboration among health care providers enhances patient care and outcomes; however, both groups require further education

on the benefits of collaboration. Moreover, educating GPs about the roles and competence of community pharmacists will be crucial for successful collaborative practice. Multidisciplinary education of both pharmacy and GP students at undergraduate level should be encouraged to improve mutual understanding, communication and trust. Moreover, policy-makers could restructure primary health care services so that pharmacists and GPs are collocated. The results of the study can contribute to models of interprofessional collaboration, particularly between pharmacists and GPs, so that one day the model will be implemented in health care systems throughout the world and the goals of enhanced patient care and outcomes are realized. The study provides data on professional collaboration, paves the way for further studies in this area and contributes to advancement of pharmacotherapy management services, disease state management and patient care.

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