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Byopa: A traditional headgear of Nyishi tribe from Arunachal Pradesh (India) and its relevance to Geographical Indication

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Abstract

Byopa, a traditional headgear of Nyishi tribe is considered as one of the most important cultural attire. It is generally worn during important socio-cultural occasions to symbolise the identity of the tribe. It is prepared from locally available materials viz., Calamus acanthospathus, C. erectus, Gmelina arborea, Alnus nepalensis etc. using handmade tools. Byopa may be considered for registration under Geographical Indication as it fulfilled all the prerequisite criteria of 'Geographical Indication of Goods (Registration and Protection) Act 1999'. Based on this act, this product belonged to Class 25 (Headgear) and the proof of origin of headgear was assured on the basis of secondary literature that proved that this traditional attire belonged to Nyishi tribe to represent their cultural identity. Uniqueness of the headgear with the use of wooden hornbill beak and other accessories indicate their unique intellectual property. The product was easily available and sold in the local markets due to its high demand in cultural practices.

Key words: Byopa, headgear, GI, Nyishi

INTRODUCTION

Nyishi tribe is one of the indigenous tribe of Arunachal Pradesh and who lives in close harmony with nature. They are dependent upon natural resources for all important aspects of their life such as food, shelter, medicine, magico-religious practices, socio-cultural practices etc. Of these, cultural attire made from the available forest resources plays an important part in their socio-cultural practices since many generations. *Byopa*, is one of the handmade cultural attire and is used as a traditional headgear. Earlier, it was traditionally worn by Priest (*Nyub*) during magico-religious practices and also by other members in their day to day life. However, nowadays this cultural attire is worn occassionally, especially during auspicious ocassions like celebration of *Nyishi day*, *Nyokum* festivals and marriage celebration (Solanki *et al.* 2004; Kumar & Riba 2015).

Traditionally, hornbill beak of *Buceros bicornis, Rhyticeros undulatus* and *Aceros nipalensis* were utilised by Nyishi tribe for the preparation of traditional headgear (Anonymous 2012; Krishna *et al.* 2012; Kumar & Riba 2015). These birds were also hunted by other tribes like Idu Mishmis and Adis for their feather and skull in decoration purposes (Krishna *et al.* 2012).

Nyishi tribe also utilise different parts of other wild animals like *Buceros bicornis*, *Selenarctos thibetanus*, *Macaca assamensis*, *M. mulatta* etc. for decorating headgear and as symbolism. Now-a-days, original hornbill beak has been replaced by fibre glass and wooden materials due to conservation initiative taken by various NGOs like Wildlife Trust of India (WTI), WWF-India and NCF (Anonymous 2001; Dhar 2003; Anonymous 2012; Krishna

et al. 2012; Basu 2016; Rahman 2016). This initiative is further strengthened in customary law by village council of Nyishi tribe with imposing fine for killing the hornbill birds (Rahman 2016). It is revealed that 60% of local people preferred artificial hornbill beak than original one. Again, 68% of local people prefer hornbill beak made of wood over plastic material (Kumar & Riba 2015). The traditional headgears of the tribe have also higher market demand due to its cultural importance (Basu 2016). These are sold in various markets for their traditional importance, cultural identity, decorative and ethical values.

The protection of traditional knowledge especially their process and products is done through intellectual property right (IPR) that conforms Trade Related Aspects of Intellectual Property Rights of World Trade Organisation.

One of the IPR tools that protect the TKS and its product is by registration under provision of 'Geographical Indication of Goods (Registration and Protection) Act 1999'. In India, so far about 301 different products like agricultural, handicraft, textile products etc. are registered. The present study is an attempt to address the feasibility of Byopa, a traditional headgear as first GI product from Nyishi tribe of Arunachal Pradesh.

MATERIALS AND METHODS

Study site and local community

The study site was located in Papumpare district of Arunachal Pradesh. Its geographical area is 2,875 sq km with a total population of 1,76,385 and is located between 26°55' N and 28°40' N latitudes and between 92°40' E and 94°21' E longitudes. Two main rivers i.e., Papum and Pare are the basis for naming Papumpare district. The study was conducted in Sagalee and Laporiang circle of Papumpare district due to availability of artisans.

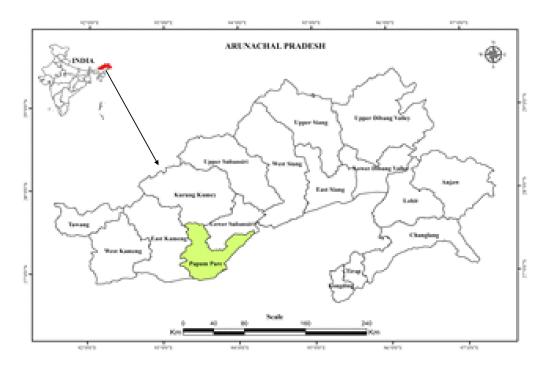


Figure 1. Location map of study area

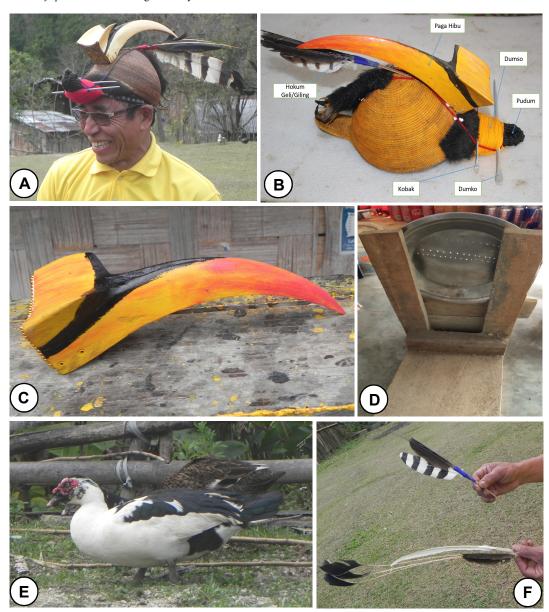


PLATE - I: A. Nyishi man wearing original *Byopa*; B. Description of *Byopa*; C. Wooden hornbill beak; D. Oso sennon; E. Domesticated Muscovy duck (Cairina moschata domestica); F. Feather of Muscovy duck as a substitute of hornbill feather and other birds

Tribe: Nyishi tribe is one of the dominant tribes of Arunachal Pradesh with a population of 249,824 (Census 2011) and is dominant in five districts of Arunachal Pradesh viz., East Kameng, Papum Pare, Lower Subansiri, Kurung Kumey, and Upper Subansiri and settled in some districts of Assam viz., Lakhimpur and Sonitpur. The Nyishi people belong to Paleo-Mongoloid stock and speak the Sino-Tibetan family language. The name 'Nyishi' is derived from two word Nyi – means man or human race and Ishi – means hills or highland. Nyokum is the major festival of this tribe and is celebrated in the month of February.

The study was conducted during April 2018 to February 2019 through the structured questionnaire in selected villages of Papumpare districts. Random sampling was adopted to document the importance of the traditional attire from artisans involved in preparation of traditional headgear. The feasibility of Byopa for GI registration was done by comparing the criteria provided in Geographical Indication of Goods (Registration and Protection) Act 1999.

RESULTS AND DISCUSSION

Traditional method of headgear production

Byopa, a traditional headgear of Nyishi tribe, is prepared by local artisans. The local name of head gear is derived from its main frame locally called *Byopa* which looks like a dome shaped cap with 20 cm diameter and with an extended part at posterior side (PLATE II). Now-a-days, they prepare headgear from locally available materials without using wildlife products due to conservation initiative done by NGOs and Forest Department. Most of the artisans involved in the making headgear are males. They utilised cane species like Calamus acanthospathus and C. erectus locally called Oso for this purpose. These species were used due to their strong and flexible stem which bend easily without breaking. The canes were seasoned through solar insolation and were splitted into two halves which were further split into 3 mm and 1-2 mm diameter sizes locally known as *Pyalo* and *Somo* respectively. The length of the *Pyalo* and *Somo* varies depending on their utility and were prepared from traditional tools namely traditional knife (Dao) and Oso sennan (a circular steel plate with smaller holes) (PLATE II). Oso sennan consisted of two main parts i.e., circular steel plate with numerous smaller holes fixed in a wooden frame used to prepare Pyalo and Somo.

SI. Local Material used Description no. Name Calamus acanthospathus, Traditional cap made of cane Podum C. erectus 2 Paga Hibu Wood (Gmelina arborea, The wooden hornbill beak fixed on the front portion of Alnus nepalensis) traditional cap Feather fixed along with hornbill beak towards posterior Nowadays, feather of domesticated muscovy Hokum duck Cairina moschata giling/ geli domestica are used Dum/ Artificial hair It is fixed at the rear part of headgear. Traditionally, in Pudum earlier days, male tribe used to keep long hairs and tied at the rear portion. However, nowadays it is replaced with artificial hair It is used to wrap the artificial hair (Dum). Yellow, green Dumso Yarn

Aluminium/ bamboo

Aluminium/ bamboo

Dumkyo

Kobak

and red yarns are used for wrapping. Yarn wrapped on

It is a needle like structure fixed on Dumso and used to

It is similar to Dumko however its length is relatively smaller. It is generally fixed along with Dumko on

hairs is locally called as Dumso

tie hair at the forehead

Table 1. Details of parts of traditional headgear *Byopa* and their sources

Pyalo and Somo were the main components for preparing traditional headgear. Initially Somos were arranged vertically and Pyalo were weaved horizontally around Somo in perpendicular direction. The weaving of *Somo* were generally done with a needle, locally known as Silo or Piss. During weaving, relatively higher diameter of Pyalo was kept at the base of the cap and its diameter gradually decreased from base to the top to give the main frame of a dome shape. After completion, weaved headgear are painted and dried under sun followed by fixing accessories of traditional headgear with wooden hornbill beak, feather of domesticated duck etc. (Table 1; PLATE I).



PLATE - II: A. Dried oso (Calamus spp.); B. splitting of Oso with help of Dao; C & D. conversion of splitted oso into pyalo; E. Pyalo; F- Somo; G & H. weaving of somo over pyalo using silo; I. Main frame.

The present study revealed that number of artisans involved in making headgear was only 15 in 5 villages under study (Figure 2)

The present study revealed that maximum number of artisans involved in making headgear varied from 1 - 5 per village (Figure 2). It was observed that the number of making wooden hornbill beak per month varied from 40 to 300 depending on the involvement of an artisans. About 4 to 5 days were required to prepare a complete headgear (Byopa) and an artisan can prepare 3 to 4 Byopa per month.

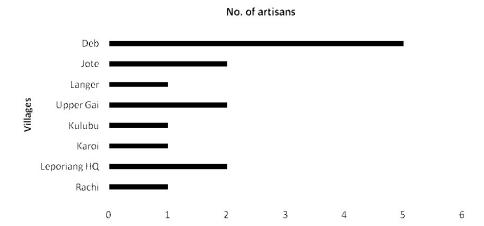


Figure 2. Number of artisans from eight villages involved in the preparation of headgear

Relevance of GI in Byopa:

GI play an important role to secure the identity of the product and provides legal protection and authenticity to it. GI also protects the produce against counterfeiting and unfair competition. The GI registration of *Byopa* will help to protect the cultural identity and IKS of Nyishi tribe. The present study shows that Byopa may be as considered one of the potential products for registration for GI as it fulfills the criteria given under Geographical Indication of Goods (Registration and Protection) Act 1999 as given below (Table 2).

Particular	Details
Class of goods	Based on classification of goods under Class 25 (Headgear) of fourth schedule
Proof of origin	The place of its origin is Arunachal Pradesh and worn by Nyishi tribe. It is also considered as cultural identity of the tribe (Anonymous 2001; Dhar 2003; Anonymous 2012; Krishna <i>et al.</i> 2012; Basu 2016; Rahman 2016). The main reason of using beak of horn bill is to symbolize Nyishi identity, manhood and vigourness (Anonymous 2001; Mitra 2009; Anonymous 2019)
Uniqueness	Byopa is traditional headgear of Nyishi tribe and is a unique cultural attire with wooden hornbill beak (Paga hibu), Podum, Lunee Gulu, Hokum giling/geli, Pudum, Dumso, Dumko and Kobak
Market demand	It is easily available in local markets and is sold both as traditional attire and handicraft items. The avarege maket price of headgear in local market is Rs. 2500 to 5000
Association of artisans	No association of artisans was found which is one of the gap area and needs to be addressed during registration of <i>Byopa</i> under Geographical Indication.

Table 2. Conditions of GI satisfies by *Byopa* of Nyishi tribe

Conclusions

Byopa is an important cultural attire of Nyishi tribe of Arunachal Pradesh and is worn during special socio-cultural occasions. Byopa is one of potential cultural attires and need to be protected through Geographical Indication (GI) for the welfare of the artisans and local people. The headgear fulfils most of the criteria of Geographical Indication of Goods (Registration and Protection) Act 1999 and comes under class 25 of fourth schedule. The proof of origin and its use by a particular tribe was based on secondary literature. There was no association of artisans for this products an urgent need to make association before registration of Byopi under GI. This product is unique in NE region as hornbill beak and other accessories are not used in headgear in similar fashion by other tribes. It has high demand in market due to its cultural and decorative values. The GI tag on Byopa may help to protect the cultural identity and brand value.

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